Guidelines and Tips for Selecting Environmental Education Initiative

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Other Key Considerations		
Assessment Criteria	Guiding Questions	
(3) Design and creativity	 What learning and teaching strategies or mode of delivery (e.g. style, interaction) are adopted in the activity? What kinds of teaching materials are used in the initiative? How do the activity and related teaching materials engage participants' attention towards environmental protection and foster their interest/motivation in learning? Does the activity connect to the participants' real-life experiences? 	
	• Does the activity offer opportunity for participants to practise or apply what they have learnt?	
(4) Outcome and impact	 What are the outcomes and effectiveness of the activity? What is the feedback from participants on the activity? Have participants experienced changes in knowledge, attitudes and behaviours after participating in the activity? What methods are adopted to assess the effectiveness of the activity and/or the overall learning outcomes of the participants? (e.g. surveys, participants' reflections) Has the initiative been promoted externally and have its outcomes been shared with external parties? Through what channels have the initiative and its outcomes been promoted and shared? Can the initiative be further sustained and enhanced (e.g. conducting related extension activities, expanding its audience coverage)? 	